

**Clackamas Community College**

## Online Course/Outline Submission System

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**Section #1 General Course Information****Department:**Music**Submitter**

First Name: Brian

Last Name: Rose

Phone: 3340

Email: brianr

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**Course Prefix and Number:**MUS - 230

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**# Credits:**4**Contact hours**

Lecture (# of hours): 44

Lec/lab (# of hours):

Lab (# of hours):

Total course hours: 44

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

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**Course Title:**Music and Media: Sex, Drugs, Rock & Roll**Course Description:**

Explores history and development of the pop music, pop culture and media industries in America.

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**Type of Course:**Lower Division Collegiate

Is this class challengeable?

**No**

Can this course be repeated for credit in a degree?

**No**

Is general education certification being sought at this time?

**No**

Does this course map to any general education outcome(s)?

**No**

Is this course part of an AAS or related certificate of completion?

**No**

Are there prerequisites to this course?

**No**

Are there corequisites to this course?

**No**

Are there any requirements or recommendations for students taken this course?

**No**

Are there similar courses existing in other programs or disciplines at CCC?

**No**

Will this class use library resources?

**No**

Is there any other potential impact on another department?

**No**

Does this course belong on the Related Instruction list?

**No**

GRADING METHOD:

A-F or Pass/No Pass

**Audit:Yes**

When do you plan to offer this course?

- ✓ Fall
- ✓ Winter
- ✓ Spring

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

**No**

Will this course appear in the college catalog?

**Yes**

Will this course appear in the schedule?

**Yes**

**Student Learning Outcomes:**

Upon successful completion of this course, students should be able to:

1. reveal comprehension of methods of promotion and marketing of popular music and culture,
2. demonstrate knowledge of the development and history of pop culture/music marketing in America,
3. reveal comprehension of relationships within the music and pop culture industries as they relate to marketing and promotion,
4. discuss current events as they relate to music, pop culture, and media;
5. discuss the uses of sex and sexual themes used in the marketing of music and pop culture,
6. reveal comprehension of the effects of illicit drug use and drug culture as it relates to music and pop culture.

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***This course does not include assessable General Education outcomes.***

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**Major Topic Outline:**

1. Basic economic and political aspects of pop music, pop culture, and media.
  - a. Does art/music drive culture or reflect it?
  - b. Does pop media/music truly reflect reality?
2. Promotion and marketing of popular music and culture.
3. Development and history of pop culture/music marketing in America.
4. Relationship/affiliations within the music and pop culture industries.
5. Uses of sex and sexual themes used in the marketing of music and pop culture.
6. Illicit drug use and drug culture as it relates to music and pop culture.
  - a. Drug use: how is it portrayed?
  - b. Drugs and artistic inspiration.
7. Current events as they relate to music, pop culture, and media.

**Does the content of this class relate to job skills in any of the following areas:**

- |                                      |           |
|--------------------------------------|-----------|
| 1. Increased energy efficiency       | <b>No</b> |
| 2. Produce renewable energy          | <b>No</b> |
| 3. Prevent environmental degradation | <b>No</b> |
| 4. Clean up natural environment      | <b>No</b> |
| 5. Supports green services           | <b>No</b> |

Percent of course:0%

## **Section #2 Course Transferability**

Concern over students taking many courses that do not have a high transfer value has led to increasing attention to the transferability of LDC courses. The state currently requires us to certify that at least one OUS school will accept a new LDC course in transfer. Faculty should communicate with colleagues at one or more OUS schools to ascertain how the course will transfer by answering these questions.

1. Is there an equivalent lower division course at the University?
2. Will a department accept the course for its major or minor requirements?
3. Will the course be accepted as part of the University's distribution requirements?

If a course transfers as an elective only, it may still be accepted or approved as an LDC course, depending on the nature of the course, though it will likely not be eligible for Gen Ed status.

**Which OUS schools will the course transfer to? (Check all that apply)**

**Identify comparable course(s) at OUS school(s)**

**How does it transfer? (Check all that apply)**

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**First term to be offered:**

**Next available term after approval**

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